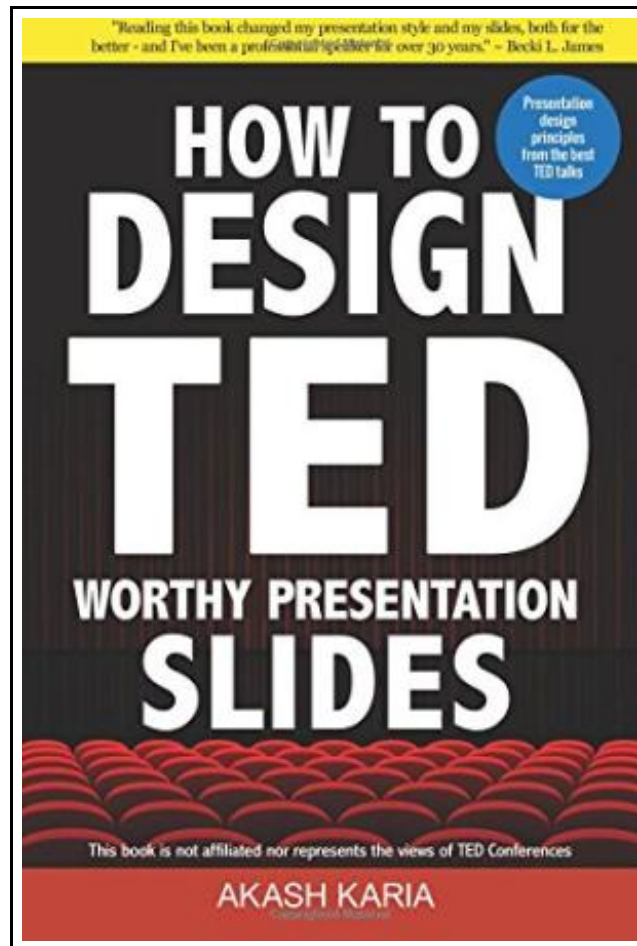


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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. Black White edition This is the BW edition of the book. All pictures inside will be in grayscale. Reading this book changed my presentation style and my slides, both for the better - and I've been a professional speaker for over 30 years. Becki L. James How to Design TED-Worthy Presentation Slides is a short, practical and step-by-step guide to creating sexy slides. It is based on an extensive analysis of some of the best TED speakers, such as Brene Brown, Daniel Pink, Amy Cuddy, Larry Lessig, Seth Godin, Bill Gates and many, many more. LEARN HOW TO BREATHE LIFE INTO YOUR SLIDES, INSTEAD OF DRAINING IT OUT OF YOUR AUDIENCE By the end of this guide, you too will be able to create sexy presentation slides that keep your audiences mesmerized. More importantly, you will be able to design presentations that breathe life into your slides, instead of draining it out of your audience. Here's just a taste of what you'll learn inside the book: The most common mistake most presenters make - and how you can avoid it The one principle that will make you better than 90% of most speakers How to quickly create a presentation storyboard Bill Gates trick for transforming his slides from dull to dashing The Seth Godin presentation formula The importance of contrast Locating and using sexy fonts Spicing up your presentations with video Displaying data without being dull Ensuring consistency between slides How to deliver a great TED talk (or any other speech or presentation) And much, much more. A must read. An essential tool for preparing effective, interesting and sexy presentations. a must read for any professional who wants...



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