



Stop Dreaming and Start Doing: The Perfect Step-by-step Guide to Starting Your Own Business

By Frank Thaxton

Management Books 2000 Ltd, 2000. Paperback. Book Condition: new. BRAND NEW, Stop Dreaming and Start Doing: The Perfect Step-by-step Guide to Starting Your Own Business, Frank Thaxton, This very readable and practical book covers the whole agenda for starting a new business and setting out on what should be the best years of your life. It sets out most of the key issues necessary to adopt a wide perspective when starting up, and will assist the reader to form a reasoned and balanced view of abilities, ideas and potential. The book asks several pertinent questions to start with - about yourself, what ideas you might have for a business and whether you are really suited to the life. Then it examines in detail operational matters such as finance, marketing, money (of course!), legal issues, tax, contracts, selling, business services, using the internet, consulting, record keeping and accounting. All of the sections of the book are based on sound practical experience and offer the reader real insight into the best ways to tackle the wide range of problems that might occur. Thoroughly researched and completely up-to-date, the text is comprehensive without being daunting - an excellent book for anyone with an...



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