



Summer Sports Camps 101: A Guidebook for Development and Operation (Paperback)

By Richard Leonard

Fit Publishing, United States, 2016. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book. Summer Sports Camps 101 is a comprehensive guide for creating and operating a summer sports camp. New or seasoned coaches, sports industry practitioners, and camp administrators in youth and college-level sports will benefit from author Richard Leonard's extensive experience in planning and managing successful sports camps. This guidebook streamlines the process of conceptualizing, developing, operating, and concluding the summer sports camp season for camp administrators and coaches. Key administrative, management, and marketing considerations are also provided in an easy-to-read format that includes quick camp tips, sample forms, and helpful lists.



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